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**First All-Natural, Certified Organic Ready-To-Drink Tea For Kids Launches Nationwide**  
*Little Me Tea has less than 1 gram of sugar per ounce*

ATLANTA – May, 2011 – Fed up with the lack of healthy, low-sugar drink options for her young daughter, Julia, Melinda Hicks decided to invent her own. Today, the Georgia mom launches Little Me Tea, the first all-natural, certified organic, ready-to-drink tea for kids made from caffeine-free tea and herbal blends, sweetened with fruits and vegetables. It contains less than one gram of sugar per ounce (7 grams in an 8-ounce serving), making it the only beverage for children containing juice currently on the market that exceeds the target set by the recent [Harvard School of Nutrition guidelines for healthy beverages](#).

After water, tea is the second most consumed beverage in the world, but until recently no ready-to-drink tea for children has been available. Little Me Tea now offers kids aged 2 and up a natural source of antioxidants and polyphenols, both proven to boost overall health. According to research, children consume an extra 235 calories a day by drinking sugary beverages and this is widely acknowledged as a major contributor to childhood obesity.

Two years in the making, friends, family, neighbors and even Julia's pre-school classmates helped by testing many combinations to arrive at the perfect blend in the two flavors: Julia's Tropical Tea and Zane's Grape Tea. In fact, it was at a taste testing at Julia's four-year-old birthday party that the kids voted Tropical Tea their favorite.

Recommended to drink refreshingly chilled, Little Me Tea packs a delicious punch and is a welcome alternative to sugary options available to today's youth. Key ingredients include organic teas, fruits and vegetables, and organic Acerola berry, a superfruit and whole food source of vitamin C. Both flavors of Little Me Tea contain:

- White tea, an antioxidant powerhouse
- Rooibos Tea, rich in minerals and so beneficial that mothers in South Africa feed their colicky babies Rooibos to calm their upset tummies
- Hibiscus, rich in vitamin C
- Chamomile, widely known to support immunity
- Carrots, a great source of beta carotene and vitamin A
- Sweet potatoes, rich in beta carotene, vitamins A and C, and potassium
- Organic Acerola berry, a superfruit and whole food source of vitamin C

Little Me Tea is available in a 32-ounce multi-serve container for \$4.99 and will be available for purchase at natural grocery stores throughout the Southeast and nationally via [www.LittleMeTea.com](http://www.LittleMeTea.com). Packaged aseptically in Tetra Pak, the container is re-sealable, recyclable, BPA-free and features healthy facts and a real child's story on each carton.

Julia's Tropical Tea features a photo of Julia hugging her pre-school best friend. Mayenie has since moved to Sierra Leone, but both girls wear a locket to remember their friendship. Julia and her mom sent Little Me Tea to Mayenie's school so her new classmates can share in the health because, as the packaging says, "best friends deserve a drink that's truly special, no matter where they live."

Zane's Grape Tea features Zane and his friend Sun-Sun, who both will benefit from a healthy drink alternative. Many studies prove good nutrition can improve the health of children like Zane who have autism. As the packaging says, "you won't see hope listed in our ingredients, but Zane's mom knows it's in there."

### About Little Me Tea

Little Me Tea is a product of Big Time Tea Company, privately held and wholly owned by Melinda and Michael Hicks. Founded in 2008, Big Time Tea is a family company committed to improving the health of children everywhere. Frustrated by the lack of healthy drink options for their little girl, Melinda and Michael created delicious blends of caffeine-free tea kicked up with fruit and vegetable juices. Rich in nutrients and super-low in sugar, Little Me Tea is certified organic. Big Time Tea Company is committed to the environment and is a member of the Organic Trade Association. For more information including health tips, visit: [www.LittleMeTea.com](http://www.LittleMeTea.com).

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Artwork and images available via: [www.LittleMeTea.com](http://www.LittleMeTea.com)